

Barracuda achieves 2X Salesforce velocity

with Hubbl Technologies

\$2M

Cost Reduction

Barracuda was able to eliminate all Salesforce contract work, leading to big savings and major process efficiencies.

30K

Issues Resolved

In less than 2 months, Barracuda resolved 30K+ issues, improving performance and accelerating innovation timelines.

100%

Agentforce Ready

By remediating missing metadata documentation, Barracuda became AI-ready and purchased Agentforce to streamline manual workflows.



Hubbl literally changed our business on Salesforce. We were at the point of replatforming. After Hubbl? We're AI-ready. We're moving forward with Agentforce; we've increased usage tenfold.



Stuart MacLean
VP of Business Systems

Challenge

A web of process, metadata and data complexity



Org merges led to undocumented complexity & redundancies



Lack of documentation led to extensive manual planning and discovery



Frequent CPU timeouts led to major business implications when AEs couldn't generate quotes.

Solution

A one-stop-shop for identifying, prioritizing and fixing issues



Hubbl identified and prioritized every issue and risk in less than 2 minutes



AI-driven recommendations built custom action plans and predictive impact for exec storytelling



Hubbl Score served as report card for progress



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